



## BOCHK Schools Sports Volunteer Scheme – Junior Sports Reporter Training Program



The BOCHK Junior Sports Reporter Training Program has been a great success through the support from schools and students. Subject to the epidemic development and given limited resources, the content and format of the training sessions may be modified. Students who are good at Chinese writing and interested to be a journalist are invited to take part in a Junior Sports Reporter Training Program; nominated candidates will be selected according to their total services hours and fields of contribution before accredited as a **Junior Sports Reporter**. Preference will be given to the existing Junior Sports Reporters.

If your school has an interest in the Scheme, please nominate your potential Junior Sports Reporters by completing the nomination form to our office. Training course is given to the nominated Junior Sports Reporters that aims to deliver knowledge of sports journalism. Students can obtain relative Other Learning Experience (OLE) from our scheme, and Junior Sports Reporters with outstanding performance will also have an opportunity to visit the local Media to gain insight into the working practice of professional sports reporters.

### **JUNIOR SPORTS REPORTERS**

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Date	: 14 September 2024 (Saturday)
Time	: 10:00am – 11:30am
Address	: The Hong Kong Schools Sports Federation G/F, 7 Carmel Village Street, Homantin, Kowloon
Eligible Applicant	: Born in or before 2011
Training Course	: Fundamental Principle of Sports Journalism Course I. News Writing and Sports Photography, <i>and</i> II. News Video Editing and Media Interview
Medium of Instruction	: Cantonese
Entry Fee	: Free, all expenses to be supported by Bank of China (Hong Kong)
Junior Sports Reporter	: Maximum of 2 new participants and 2 existing Junior Sports Reporters per school; If there are more than 50 applicants, the allocation will be equally shared among the schools that have applied; nominated candidates will be selected in accordance to the following orders :- 1. Existing Junior Sports Reporters 2. Total services hours 3. Fields of contribution
Remarks	: Certificate will be issued to candidates after completion of training program, while <b>Junior Sports Reporters with outstanding performance will also have an opportunity to visit the local Media to gain insight into the working practice of professional sports reporters</b>

~ APPLICATION DEADLINE: 6 September 2024 (Friday) ~

To : All Member Secondary Schools (HK & Kln)  
Date : 18 July 2024

Kenneth She  
Executive Secretary

## **Details of BOCHK Schools Sports Volunteer Scheme – Junior Sports Reporter Training Program**

### **1. VISION**

To cultivate responsible, compassionate and diversified leaders of society in future

### **2. OBJECTIVES**

- 2.1 To provide students with a platform to learn from serving our community
- 2.2 To equip students with knowledge apart from books and the ability to think out of the box
- 2.3 To encourage students to explore sports and nurture their genuine interest in sports

### **3. BENEFITS**

Attitude	<ul style="list-style-type: none"><li>- To take responsibility for being an attuned world citizen</li><li>- To nurture enthusiasm about sports</li><li>- To cultivate compassion about our society</li></ul>
Skill-set	<ul style="list-style-type: none"><li>- To polish interpersonal skills through collaboration</li><li>- To sharpen communication skills in verbal and physical ways</li><li>- To provide participants with an opportunity to demonstrate their leadership potential</li></ul>
Knowledge	<ul style="list-style-type: none"><li>- To encourage participants to think out of the box</li><li>- To broaden their professional knowledge of sports and sports management</li><li>- To familiarize themselves with their roles in society</li></ul>

### **4. ELIGIBILITY**

Students born in or before 2012 and nominated by member schools of HKSSRC are welcome to apply for the scheme.

### **5. TRAINING COURSE**

1.5 hours fundamental principle of sports journalism course is a compulsory course that aims to deliver knowledge of sports journalism to students and inculcate them with appropriate attitude as a Junior Sports Reporter. The curriculum comprises news writing, sports photography, news video editing and media interview. Students will obtain valuable interviewing experience through practical training, while Junior Sports Reporters with outstanding performance will also have an opportunity to visit the local Media to gain insight into the working practice of professional sports reporters.

Date: 14 September 2024 (Saturday)

Time: 10:00 am – 11:30 am

### **6. LECTURER**

The professional sports journalists will be in charge of Fundamental Principle of Sports Journalism Course.

### **7. INTERNSHIP**

Students can take the opportunity to apply their knowledge obtained from the courses as being the Junior Sports Reporter in the Inter-Schools Sports Competition.

8. **UNIFORM**

To serve as a team, the Scheme will provide Junior Sports Reporters with a smart uniform including a T-shirt and windbreaker, not only to reflect the public image of BOCHK Junior Sports Reporters Training Program, but also that Junior Sports Reporters will wear it with pride and be cultivated their senses of belonging in the BOCHK Schools Sports Volunteer Team.

9. **RECOGNITION CEREMONY**

Students who completed all the courses and services will be awarded a certificate for their contribution and be invited to attend a Recognition Ceremony. Further details are to be issued.



## 中銀香港學界體育志願者計劃— 學界體育記者訓練計劃



由中國香港學界體育聯會港島及九龍地域中學分會及中國銀行(香港)成立的中銀香港學界體育記者訓練計劃，多得各校及學生的支持，取得空前成功。本會現邀請擅於中文寫作及矢志成為體育記者的同學，參與**學界體育記者基礎訓練課程**；本會將會依照參加者過往的服務時數及服務範疇作優先考慮。現有學界體育記者將獲優先取錄。

如 貴校有意參加是次計劃，請將填妥之報名表送交本會辦事處，以提名具潛質的學生參加本計劃。本會將會提供訓練課程，以增強學界體育記者對體育記者工作的基礎知識。完成整項計劃後，學員可將有關時數計算入其他學習經歷內，而表現優秀的學界體育記者更有機會獲安排到訪本地傳媒機構，深入了解現職體育記者的工作。

### 學界體育記者

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日期	: 2024年9月14日(星期六)
時間	: 上午十時至上午十一時三十分
地址	: 香港學界體育聯會 何文田迦密村街7號
報名資格	: 出生於2011年或之前的學生
課程	: 學界體育記者基礎訓練課程 I. 新聞寫作及運動攝影基礎訓練，及 II. 新聞影片剪接及採訪實習訓練
授課語言	: 廣東話
費用	: 免費(由中國銀行(香港)贊助)
學界體育記者名額	: 每校最多可提名兩名新參加者及兩名現有學界體育記者 如參加人數多於50人，名額將平均分配予各參加學校； 獲選的優先次序如下： 1. 現有學界體育記者 2. 服務時數 3. 服務範疇
備註	: 完成課程後，學界體育記者可獲本會頒發證書，而表現優異者更有機會獲安排到訪本地傳媒機構，深入了解現職體育記者的工作
截止日期	: 二零二四年九月六日(星期五)

佘梓俊  
執行秘書

致 : 港島及九龍地域中學各會員學校  
日期 : 二零二四年七月十八日

**中國香港學界體育聯會**  
**港島及九龍地域中學分會**

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**中銀香港學界體育志願者計劃—**  
**學界體育記者訓練計劃**

**1. 抱負**

致力培養負責、體諒和多元的未來社會領袖

**2. 目標**

- 2.1 為學生提供一個服務社區的平台
- 2.2 裝備學生課本以外的知識，擴展思考領域
- 2.3 鼓勵學生探索體育範疇及培養其為終生志趣

**3. 計劃之核心**

態度	<ul style="list-style-type: none"><li>- 肩負己責，成為一個通達的世界公民</li><li>- 培養對體育的熱誠</li><li>- 啟迪對身邊事物的體諒</li></ul>
技巧	<ul style="list-style-type: none"><li>- 通過合作琢磨人際技巧</li><li>- 訓練言語和肢體的溝通技巧</li><li>- 提供展示領導才能的機會</li></ul>
知識	<ul style="list-style-type: none"><li>- 鼓勵學生跳出框框，開發多元進路</li><li>- 拓展學生體育管理的專業知識</li><li>- 使學生了解自己的社會角色</li></ul>

**4. 參加資格**

出生於 2012 年或之前，並由本會會員學校所推薦的中學生皆歡迎申請。

**5. 訓練課程**

1.5 小時的學界體育記者基礎訓練課程為參加是次計劃所要求的部份。目的是為學界體育記者提供基礎的採訪知識，與及灌輸作為一個專業記者的應有態度。課程內容包括新聞寫作、運動攝影、新聞影片剪接技巧等訓練。學員可透過實習，取得寶貴採訪經驗外，表現優秀的學界體育記者更有機會獲安排到訪本地傳媒機構，深入了解現職體育記者的工作。

日期：2024 年 9 月 14 日（星期六）

時間：上午 10 時 至 11 時 30 分

**6. 講者**

學界體育記者訓練課程將由現職體育記者主講。

**7. 實習**

學生體育記者將有機會被安排於中學校際體育比賽擔任採訪工作。

## 8. **學界體育記者制服**

為使學界體育記者能展示此計劃之形象予公眾人仕及能讓學生體育記者以參加此計劃為榮，是次計劃將給予各學生體育記者一套指定制服，包括 T 恤和風褸各一件以增強其身為中銀香港學界體育記者的歸屬感。

## 9. **嘉許典禮**

完成課程及服務之學生將會被邀請出席嘉許典禮。詳情將稍後公佈。