



香港學界體育聯會

THE HONG KONG SCHOOLS SPORTS FEDERATION

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香港學界體育聯會 活動贊助

感謝您對香港學界體育聯會的支持。有意贊助香港學界體育聯會各項活動的機構，可於有關項目舉辦前最少六個月向秘書處提交申請。

接受贊助的範圍包括現金、貨品或服務等項目，如：

- 蒸餾水、礦泉水、運動飲品
- 運動制服
- 運動用品 / 器材
- 獎品、獎學金
- 交通
- 宣傳品 / 廣告

贊助指引及原則

1. 不接受賭博、煙草和酒商的贊助；
2. 貨品或服務的贊助必須以全數方式贊助，不考慮以優惠價或成本價等方式提供的貨品或服務贊助；
3. 如有意提供贊助的單位之間可能在業務上互有競爭，或有多於一個贊助商提供同類別貨品或服務的贊助，秘書處將盡早就贊助事宜知會有關單位和進行協商；
4. 鳴謝的先後次序取決於贊助金額大小，先計算現金贊助金額，然後計算貨品或服務的等值贊助金額。如金額相同，則按贊助機構在商業登記冊內的英文名稱按字母排列先後次序；
5. 贊助單位如為母公司、集團、總代理等，而欲提供旗下某品牌貨品或服務的贊助，只可選定一個商標予大會安排鳴謝；
6. 大會將視乎場地的限制、面積、布置及活動安排而調整宣傳物品的尺寸及指定的擺放地點。如同時有多塊或多幅宣傳板或橫額需擺放，位置會按上述第 4 項的方法由大會編配；
7. 香港學界體育聯會將按贊助金額、貨品或服務是否配合活動項目需要、贊助機構的業務性質、規模、形象和誠信，以及過往贊助同類型活動項目的經驗等作考慮因素；
8. 聯會有最終的決定權，可選擇或拒絕接受任何贊助，並保留修訂以上細則的權利。

如欲了解更多或加入贊助，請與秘書處職員聯絡：

電話： 2711 9182 電郵：hkssf@hkssf.org.hk

THE HONG KONG SCHOOLS SPORTS FEDERATION

Event Sponsorship

Thank you for your interest in sponsoring the Hong Kong Schools Sports Federation. Organisations that wish to become one of our sponsors are requested to submit applications at least 6 months before commencement of event.

Types of Cash / In-kind sponsorship, for instance:

- Distilled / Mineral water, sports drinks
- Sports uniforms
- Sports equipment
- Awards, scholarships
- Transportation
- Publicity materials / advertisements

Principles and Guidelines

1. Sponsorships from gambling, tobacco and alcohol companies will not be accepted;
2. Sponsorships in the form of products or services must be provided in full. Sponsorship that provides products or services at a discounted price or cost price will not be considered;
3. In the event that the interested parties are potential business competitors, or there are more than one sponsor offering sponsorship for the same type of products or services, the Secretariat will inform the sponsors concerned and conduct negotiation;
4. The order of the acknowledgements depends on the amount of sponsorship, which will be calculated on the basis of the sponsorship in cash first and then the value in kind of the products or services sponsored. If the amounts of sponsorship are equal, it will be determined by the alphabetical order of the English names of the companies on the register of businesses;
5. A sponsor which is a parent company, consortium, sole agency, etc. providing sponsorship in the form of products or services under one of its brands can only choose one trademark for acknowledgement;
6. The Organiser will adjust the size of publicity materials and designate the locations for display having regard to the limitations and space of a venue as well as the decoration and activity arrangements on site. If there are several publicity signboards or banners to be displayed at the same time, locations will be allocated by the Organiser according to the method specified in item 4;
7. Sponsorships are assessed according to the amount of sponsorship, whether the products or services meet the needs of the event, business nature, scale, image and integrity of the sponsoring organisation, and its experience in sponsoring similar events;
8. The Federation has the final decision to select or reject any sponsorship and reserves the right to amend the above terms.

For more information or to find out how you can get involved, please contact the Secretariat Office:

Tel : 2711 9182 email : hkssf@hkssf.org.hk